
Industry News

SDA lists speakers

International business and politics will be among topics discussed by speakers at The Soap and Detergent Association's 56th annual meeting to be held Jan. 27-30, 1983, at the Boca Raton Hotel and Club in Florida.

Joseph J. Sisco, former under-secretary for political affairs, will speak on "The Middle East, the Gulf and Arabian Peninsula—Retrospect and Prospect" during a general session on Jan. 28. Other speakers during that session will be James R. Street of Shell Chemical Company on "Energy and Petrochemicals—Where Are We Going?", and James M. Howell of the First National Bank of Boston on the state of the economy.

On Jan. 29, two concurrent sessions will be held. At one, Gary Ter Haar of the Ethyl Corporation will speak on "Safety of Alpha Olefin Sulfonates" and Charles Strace of Novo Laboratories Inc. will speak on "Detergent Enzymes—Past, Present and Future." The second session will feature Rance Crain of Advertising Age on modern advertising, network and cable television and Adolf de Jong of the Association Internationale de la Savonnerie et de la Detergence (AIS) of Belgium on "Current Trends in Soaps and Detergents in the European Market."

Political and media representatives will be featured at breakfast meetings on Jan. 28 and 29.

Because of space limitations, registration is open to SDA members and a limited number of representatives from non-SDA member firms. Information is available from The SDA, 475 Park Avenue South, New York, NY 10016.

Armour markets liquid soap

Armour-Dial entered the liquid soap market earlier this fall with announcement of Liqua 4, labeled as a "skin cleansing system." The product comes in a bar-soap-shaped squeeze container with 2.5- or 5-ounce size. The container is designed for use in sink or shower, the company notes, as contrasted with other products that are packaged in plastic squeeze bottles (for sink use) or special shower-use containers.

Calendar

AOCS NATIONAL MEETINGS

Annual Meeting, 1983: May 8-12, Chicago Marriott, Chicago, IL.

1982

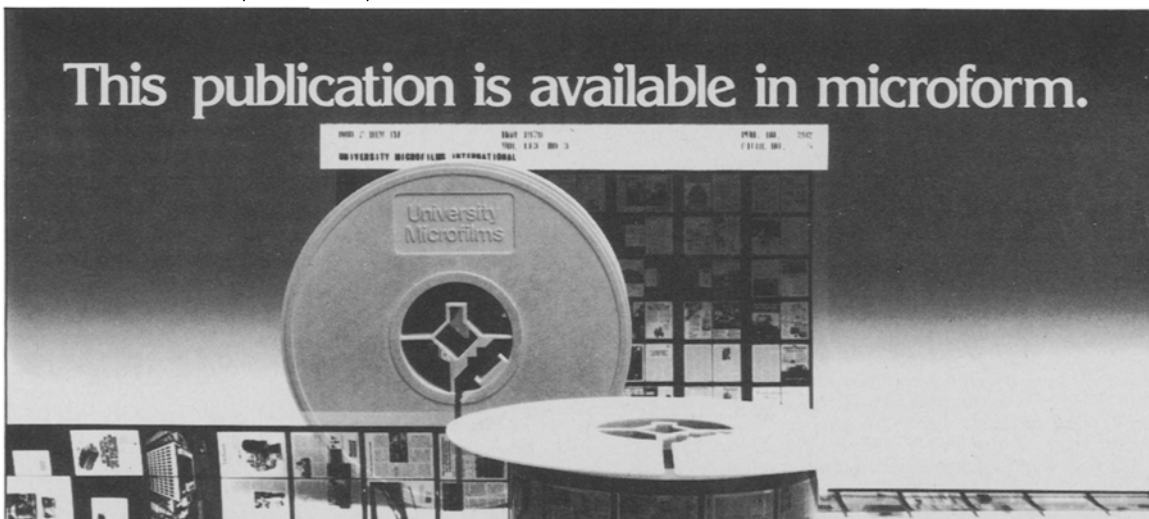
December

Annual Scientific Meeting of the Society of Cosmetic Chemists, Dec. 2-3, 1982, Sheraton Center, New York, NY. Contact: SCC, Suite 1701, 1995 Broadway, New York, NY 10023.

1984

"Surfactants in Our World—Today and Tomorrow," CESIO Surfactant World Conference, May 6-10, 1984, Munich, Germany. Contact: CESIO, Avenue Louise 250, Boite 102, 1050 Brussels, Belgium.

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